



TRAILS Competition
Traction and Implementation
Leads to Solutions

Thank You to the Judges!

Round 1: 5 Points Perspective

Max Brown, Desimone Consulting Group
Clark Cahoon, Salt Lake City Mayors Office
Laura Crooks, Yakima Children's Village
Graham Dufault, ACT | The App Association
Fayth Dickenson, Regence BlueShield
Brandi Eadie, MultiCare
Michael Garrett, Mercer
Dr. Rachel Gerson, NW Radiologists and RFG Radiology PLLC
Phillip Hawley, Yakima Valley Farm Workers Clinic
Gabe Howard, Patient Orator
Maeve Kenny, Patient Orator
Ashely Knight, Regence BlueShield
Julie McComish, Digital Innovation Strategy team at Providence
Dr. Drew Oliveira, Regence BlueShield
Dr. Jim Polo, Regence BlueShield
Zach Proett, Arthur J. Gallagher & Co.
Jonathan Seib, Seib Public Policy and Affairs LLC
Dr. Angad Singh, University of Washington Medicine IT Services
Theresa Tamura, Washington Health Alliance
Shelley Webb, Regence Blue Shield

Round 2: Business Case

Ed Butler, Keya Medical
Terri Butler, University of Washington WE-REACH Biomedical Entrepreneurship Hub
David Cooper, Teladoc
Jenny Cronin, AI2
Marco Daoura, Latham Biopharm Group
Paige Edmiston, University of Colorado Boulder
Nick Ellingson, Washington Technology Industry Association (WTIA)
Jack Rack Gomer, MultiCare Capital Partners
Chandana Haque, Altitude Lab · Recursion
Jessica Haufaire, Digital Therapeutics Alliance
Michael Holt, Traverse Management
Maura Little, Echo Health Ventures
Molly Moore, Consultant
Richard Proscia, Providence Ventures
Jessica Roberto, University of Washington Buerk Center for Entrepreneurship
Kurt Sheline, Echo Health Ventures
Neal Sofian, tuzag, inc.
Theo Soulages, Oscar Health
Dorothy Teeter, Teeter Health Strategies